

Ben MacAdam

MacAdam Design

Beverly, MA, USA

macadam.ben@gmail.com

<http://macadamdesign.com>

My intention is to produce concept-driven designs that are simply great ideas executed well. As an artist, I approach design the same way I do a painting. Design should be given the same respect as fine art.

WORK EXPERIENCE

Wenham, MA, USA

Jan 2014 – May 2014

Gordon College

Teacher

Independent Study in Design Course. Focus in Adobe Illustrator, Photoshop and InDesign.

Beverly, MA, USA

Feb 2008 – Present

MacAdam Design

Owner

Manage business as front-end developer and designer. Design custom websites using Adobe Photoshop and Illustrator as well as code finished product using HTML, CSS, and Wordpress

Concord, MA, USA

Feb 2008 – Oct 2008

Bartlett Interactive

Web Developer/Designer

Developed websites and interactive concepts for business and consumer clientele. Built websites with HTML, CSS, PHP, XML, Flash, iShowU, content management systems, [Drupal], Contribute, and Adobe Creative Suite 3 [Dreamweaver, Photoshop, Illustrator, InDesign] Designed, and built email campaigns using Campaign Monitor and hand-coded HTML.

EDUCATION

Boston, MA, USA

Jan 2008 – Oct 2008

The New England Institute Of Art

Certificate of Web Development

Web Development courses in HTML, CSS, and Flash.

Wenham, MA, USA

2003 – 2006

Gordon College

BFA

While there I studies for a semester at the New York Center for Arts and Media Studies. During that time I was an intern at the Exhibit-e design firm.

SKILLS

CSS, HTML, Illustrator, Photoshop, WordPress