

# Ben MacAdam

MacAdam Design

Beverly, MA, USA

[macadam.ben@gmail.com](mailto:macadam.ben@gmail.com)

<http://macadamdesign.com>

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**My intention is to produce concept-driven designs that are simply great ideas executed well. As an artist, I approach design the same way I do a painting. Design should be given the same respect as fine art.**

## WORK EXPERIENCE

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**Wenham, MA, USA**

Jan 2014 – May 2014

**Gordon College**

Teacher

Independent Study in Design Course. Focus in Adobe Illustrator, Photoshop and InDesign.

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**Beverly, MA, USA**

Feb 2008 – Present

**MacAdam Design**

Owner

Manage business as front-end developer and designer. Design custom websites using Adobe Photoshop and Illustrator as well as code finished product using HTML, CSS, and Wordpress

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**Concord, MA, USA**

Feb 2008 – Oct 2008

**Bartlett Interactive**

Web Developer/Designer

Developed websites and interactive concepts for business and consumer clientele. Built websites with HTML, CSS, PHP, XML, Flash, iShowU, content management systems, [Drupal], Contribute, and Adobe Creative Suite 3 [Dreamweaver, Photoshop, Illustrator, InDesign] Designed, and built email campaigns using Campaign Monitor and hand-coded HTML.

## EDUCATION

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**Boston, MA, USA**

Jan 2008 – Oct 2008

**The New England Institute Of Art**

Certificate of Web Development

Web Development courses in HTML, CSS, and Flash.

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**Wenham, MA, USA**

2003 – 2006

**Gordon College**

BFA

While there I studies for a semester at the New York Center for Arts and Media Studies. During that time I was an intern at the Exhibit-e design firm.

## SKILLS

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CSS, HTML, Illustrator, Photoshop, WordPress