

BEN MACADAM

27 Commonwealth Ave, Concord, MA 01742

978.394.1506

macadam.ben@gmail.com

PORTFOLIO: www.macadamdesign.com

EDUCATION

BFA: VISUAL ARTS

Gordon College, Wenham, MA, 2006

Bethel University

New York Center for Art and Media Studies, Manhattan, NY, 2005

New England Institute of Art, Brookline, MA

Web Development, 2008

WEB EXPERIENCE

BARTLETT COMMUNICATIONS, Concord, MA | June 2008 – Present

Designer/Developer

- Conceptualized, developed and created websites, print collateral, e-mail marketing, branding and interactive concepts for small to mid-size businesses and non-profit organizations
- Created and modified HTML, CSS, Flash, content management systems, [Drupal], Contribute, and Adobe Creative Suite 3 [Dreamweaver, Photoshop, Illustrator, InDesign]

MACADAM DESIGN, Concord, MA | March 2008 – Present

- Sole proprietor of web and graphic design business
- Clients: Novarits, Chambers Interiors, New Life Fine Arts, Biscom, Concord Consortium, New Life Community Church, Quiet Jack, and Shane & Shane

EXHIBIT-E, New York, NY | September – December 2005 (internship)

- Created, edited, and organized content for fine art gallery websites
- Used Photoshop, custom content management systems, and manipulated slides 2D imagery

OTHER EXPERIENCE

MELMARK NEW ENGLAND, Andover, MA | April 2007 – October 2007

A.B.A Counselor

- Full-time teacher and case manager for students with autism and/or brain injury.

ECHO (EDUCATIONAL CONCERNS FOR HUNGER ORGANIZATION) Fort Myers, FL | 2004

Site Caretaker, Fundraiser

- Helped clean, organize, and restore property of ECHO's Florida location

FINE ARTIST/PAINTER

- Exhibit and sell artwork at various galleries

COMPUTER SKILLS

- Proficient on both PC and Macintosh operating systems
- Adobe Creative Suite 3 (Photoshop, Illustrator, InDesign, and Dreamweaver (including hand-coding HTML, and CSS), Final Cut Pro, Microsoft Word, Excel, PowerPoint; familiar with Flash